

Matching Gift

Pledge Form

2023

Business Name: _____

Primary Address: _____

Contact Name: _____ Phone: _____

Professional Title: _____ Email: _____

Matching Gift Program \$500-\$25,000

During the end of the calendar year, Willis Dady seeks to fundraise nearly \$100,000 to meet annual budgetary gaps. As a way to inspire our community to support this fundraising goal, we are looking to secure Matching Gift sponsors. Details for amounts, days, and length of match will be determined with Willis Dady's Development Director.

Perks & Recognition

- Recognition in our winter newsletter as a matching gift participant
- Prominent logo recognition on relevant matching gift marketing materials
- Solo advertisement of your business/contribution on our social media channels for the Matching Gift period
- Marketing your business via social media and email channels
- Testimonial shared after event to recruit more matching gift partners

Count us in for a matching gift!

Matching gift amount:

☐ We want to pick our date/matching gift time range

Date: _____ Length: _____

☐ Willis Dady can pick our date/matching gift time range

Signature: _____

Date: _____

Marketing Deadlines:

Logos are due **2 weeks before the event**.

Willis Dady cannot guarantee that preferred logos will be on promotional materials if received after this deadline.

- Send vector, .png, or .jpeg logos to our Development Coordinator at emma@willisdady.org

Questions?

Contact Aaron Amundson, Development Director



319-362-7555



aarona@willisdady.org



1247 4th Ave SE
Cedar Rapids, IA 52403*



**by appointment only,
please call ahead!*